

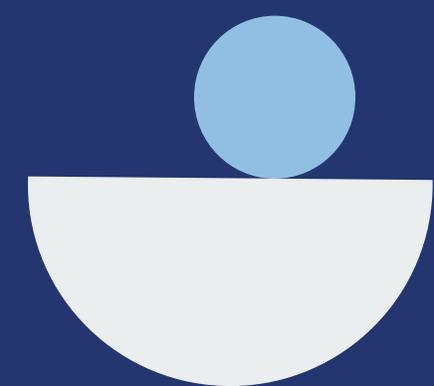


**ZURICH**<sup>®</sup>  
Community Trust

# 2022 Impact Report

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Helping to build stronger,  
more resilient and sustainable  
communities



# A year of new beginnings!

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2022 was a pivotal year in the long history of Zurich Community Trust and was very much centred around the selection of three new national partners and 55 new local partners.

Our objective was to transform the partnership selection process. To do this we engaged Oxford Consultants for Social Inclusion, Charities Aid Foundation and Action for Race Equality. Out went the traditional application form and in came short video applications to support lighter touch application forms and supplementary questionnaires.

Keeping diversity, equity and inclusion has been at the forefront of our thoughts and actions throughout 2022, including the adoption of a Diversity, Equity and Inclusion pledge by our Board of Trustees. You can read more about this on page 10.

The employees of Zurich in the UK are central to the work of Zurich Community Trust. They are the face of our work and so it was wonderful that employees played a critical role when

making those final partnership decisions. Those same employees are now invested in those partnerships as we look to develop relationships with those charities that go way beyond the grants awarded.

2022 was also a year in which we delivered new fundraising events in different locations across the UK, including our very first roof top climb. We also saw a fantastic amount of support through Zurich employee volunteering, with over 15,000 hours donated to support charities and schools across the UK.

From all of us at Zurich Community Trust, we hope you enjoy reading about everything we achieved, together, in 2022.

**Steve Grimmett**  
Head of Zurich Community Trust



In 2022 we helped improve lives through the following support

Over  
**330**

Challenge projects  
completed

**£2.35M**

of support to causes  
all across the UK

**15,250**

volunteering hours  
donated

**£363K**

raised through  
fundraising



# Funding awarded nationally

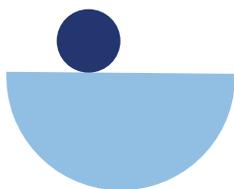
**magic  
breakfast**  
fuel for learning



## £153,000

Funding to national partner,  
Magic Breakfast

Magic Breakfast aim to end hunger as a barrier to education in UK schools, through the provision of healthy breakfasts to children living with food insecurity. Magic Breakfast provide healthy breakfast food and expert support to their partner schools, to help reach those pupils who are most vulnerable.



“ I was so delighted to hear that Magic Breakfast had been chosen as one of ZCT’s national charity partners. With four million children and young people in the UK now at risk of starting their day on an empty stomach, we know that it is only by collaborating with partners that we can end hunger as a barrier to learning.

Since June 2022, ZCT haven’t only provided valuable financial support to Magic Breakfast; they have also taken the time to understand how else they can help us make meaningful change.

Employees from Zurich have given their specialist skills to support our work and help us achieve even greater impact. Their teams have also volunteered in our partner schools, providing further benefit of breakfast to pupils. We are so grateful to ZCT and Zurich for their commitment to Magic Breakfast and I’m excited to see how much more we can achieve together as we work towards ending child morning hunger in the UK for good. ”

**Lindsey MacDonald,**  
CEO, Magic Breakfast

# Funding awarded nationally



“ I am so grateful to be part of a service where people can access free, confidential advice and support in relation to dementia. I speak to families all over the UK and sometimes those that are abroad who have loved ones living in the UK.

Families are so grateful for the time they get to spend with a professional talking through their worries, concerns, or a particular problem about dementia.”

**Sarah Merrill, Admiral Nurse**

## £153,000

Awarded to national partner,  
Dementia UK

Our funding helped maintain and grow their Virtual Clinics service by funding two Admiral Nurses, along with their new clinics booking system. The service provides support through phone calls and video calls, allowing easier access to the service, and allowing families to stay connected across the UK and overseas to support their loved ones.



# Funding awarded nationally

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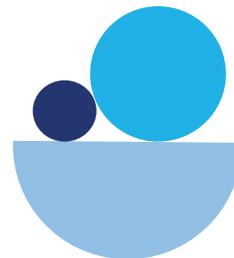


£153,000

Funding to national partner,  
Barnardo's

Our mental health charity partner, Barnardo's, supports around **350,000** children and families across the UK. Their aim is to provide the best outcome possible for every child, no matter who they are, or whatever challenges they've had to face.

Our funding goes towards the costs of running the Barnardo's Education Community (BEC). This is a vital online hub, providing support to over 78,000 teachers across the UK and it continues to grow. The hub allows teachers and therapists to access a wide variety of materials, podcasts and training to help them support children and young people with their mental health.



# Funding awarded nationally



*“Working with ZCT in 2022 was brilliant in every way.*

*Firstly, it is important to remember that our events wouldn't be possible without the support of our Super Partners. We were able to subsidise all our places and gift approx. half of all places in 2022.*

*This is at a time when this is more needed than ever. I see Carla and the team at ZCT as very much part of the Superhero Series team. Collaborative working with their charity friends, introduced more Superheroes to our events and opened more fundraising opportunities, all while being active and socialising with the Superhero community.*

*The ZCT Sidekick volunteers have given up a lot of their time to support us in the most unusual ways too. Winter Wonderwheels saw the ZCT Sidekicks taking the photos, supporting the event, providing a warm-up for the Superhero participants and even being Santa for the day! Thank you.”*

**Sophia Warner,**  
**Paralympian & Superhero Series founder**

## £90,000

### Funding awarded to Partner, the Superhero Series.

We've enjoyed another SUPER successful year through our partnership with the Superhero Series. **137 participants** from **9 local charity partners** joined in with their events and had fun whilst furthering their fundraising!

The Superhero Series is the UK's one and only disability sports series for the everyday Superhero. Their mission is simple: to create fun, full-throttle mass-participation sports events where people with disabilities – AKA Superheroes – call the shots and don't have to worry about cut-off times or equipment restrictions.

# Funding awarded nationally

## £235,000

Funding towards our educational programme, Youth First.

Our objective, together with our educational charity partners, is to provide extra support to schools in order to increase social mobility for young people and help them achieve their aspirations.



*“Our students thoroughly enjoyed the workshop and found it incredibly useful to learn how to write a professional CV and cover letter.”*

*Teacher,  
CV skills session*

## £200,000



**£200,000** was awarded to partner, Teach First. Bringing our total funding to **£400,000** during as part of our current three year partnership. In that time, our donations, together with employee volunteering, have helped them reach over **38,000 school children** and support over **170 teachers**.

# Funding awarded nationally

## Youth First Programme cont'd

£30,000



**WILDHEARTS**  
BUSINESS FOR GOOD

WildHearts received **£30,000** towards their mission to inspire young people and empower them to become responsible business leaders of the future.

This funding, together with Zurich employee volunteers, supported their delivery of their Youth Summit during COP27, and four Mental Health and Well-being webinars.

£5,000

**envision**

We awarded **£5,000** to UK charity, Envision, who empower young people from less advantaged backgrounds. Their school programmes help students develop essential skills and confidence that will help them succeed in later life.

During 2022, 8 Zurich employee volunteers spent 72 hours empowering and upskilling 23 students in Birmingham on the KS4 Envision programme.

*“Our mission is to empower people. In today’s world, it is more important than ever that we inspire our young people to create positive impact in their communities.”*

*Dr Mick Jackson  
Founder and CEO  
WildHearts Group*

*“My highlight was watching the young people’s confidence grow and see them be genuinely proud of what they’ve achieved. The sessions were the highlight of my week!”*

*Natalie Cameron  
Envision Volunteer Mentor*

# Funding awarded nationally

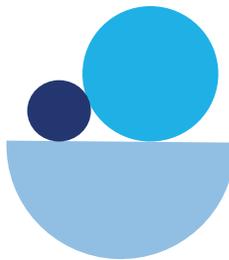
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## £100,000

Donated in support of the Insurance United Against Dementia movement

2022 signified the fifth Insurance Day of Giving in support of the Insurance United Against Dementia movement, led by Alzheimer's Society.

Once again, ZCT awarded £100,000 to be used as an incentive to match-fund donations to the Insurance Day of Giving made by others across the insurance industry. The event on 1 December 2022 was the most successful fundraising day thus far. The campaign raised £170,824 with our funding leveraging engagement and donations from companies who have not taken part before.



# Our DEI pledge!

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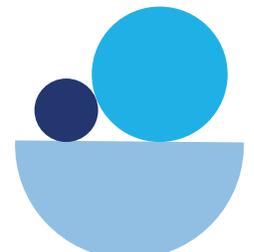


## Diversity, Equity and Inclusion.

ZCT prides itself on being a learning and listening organisation. 2022 was certainly a year when we learnt a great deal by listening to what our charity partners were telling us and from others across the charitable sector.

Central to this continued evolution was the development by the Trustees of a Diversity, Equity and Inclusion Pledge. This spans across all our partnership work, our volunteer brokerage and fundraising, with the aim of making each as diverse, equitable and inclusive as they can be.

[Read our DEI Pledge in full here.](#)



# More than money!

## Our partnership support extends far beyond grant payments.

Our #MoreThanMoney approach offers our charity partners the opportunity to expand on their knowledge and skills through a series of other valuable resources.

This includes free membership to the National Council for Voluntary Organisations, free apprenticeship places funded via the Zurich UK business apprenticeship levy, bespoke webinars facilitated by Zurich UK employee volunteers willing to share their knowledge and skills and so much more!

We're passionate about helping to equip our partners with as many tools as possible to enable them to sustain their existing levels of service and/or improve and develop their services even further.



1

FREE NCVO Membership

2

Volunteers through our Challenge programme

3

Volunteers through our Skillshare programme

4

FREE DSE Funds Online annual membership

5

FREE places on our Wellbeing Workshops

6

FREE places on NCVO/DSE courses

7

FREE access to Mindset Modules Wellbeing Hub

8

FREE DigiBoard Online Governance Reviews

9

FREE access to our Hemsley Fraser Learning Hub

10

Apprenticeship places

Our partnership support

Money's just the start - here's the rest!

#MoreThanMoney



Our 2022  
Partnership  
Funding

# Our 2022 partnership funding



## Belfast

Lighthouse	£10,000	Bereavement
Northern Ireland Hospice	£10,000	End of life care and bereavement support
<b>Total</b>	<b>£20,000</b>	

## Birmingham

Age UK Sandwell	£23,333	Dementia
SIFA Fireside	£23,333	Homelessness
Acacia Family Support	£23,333	Mental Health
<b>Total</b>	<b>£69,999</b>	

# Our 2022 partnership funding



## Brighton

You Raise Me Up	£10,000	Mental Health
Sussex Sailability	£10,000	Physical Disability and/or Learning Difficulties
Chailey Heritage Foundation	£10,000	Young People
<b>Total</b>	<b>£30,000</b>	

## Bristol

Bristol Dementia Action Alliance	£7,500	Dementia
Caring in Bristol	£7,500	Homelessness
<b>Total</b>	<b>£15,000</b>	

# Our 2022 partnership funding



## Cardiff

Women Connect First	£17,500	Poverty
Home4U	£17,500	Homelessness
Boomerang Cardiff	£17,500	Poverty
4Winds User Led Association	£17,500	Mental Health
<b>Total</b>	<b>£70,000</b>	

## Cheltenham

Winston's Wish	£17,500	Mental Health
Cheltenham Open Door	£17,500	Food Poverty/Poverty
Teens in Crisis	£17,500	Mental Health
Mindsong	£17,000	Dementia
<b>Total</b>	<b>£69,500</b>	

# Our 2022 partnership funding



## Chipping Norton

Lawrence Home Nursing Team	£6,000	End of life care and bereavement support
Katharine House Hospice	£9,000	End of life care and bereavement support
<b>Total</b>	<b>£15,000</b>	

## Croydon

CACFO UK	£17,333	Dementia
Nightwatch	£17,333	Food Poverty/Poverty
Ovacome	£17,333	Mental Health
South Croydon Day Centre for the Retired	£2,000	Older People
<b>Total</b>	<b>£53,999</b>	

# Our 2022 partnership funding



## Farnborough

The Orchard Dementia Centre	£20,000	Dementia
Spotlight UK	£20,000	Food Poverty/Poverty
Step By Step	£20,000	Homelessness
<b>Total</b>	<b>£60,000</b>	

## Glasgow

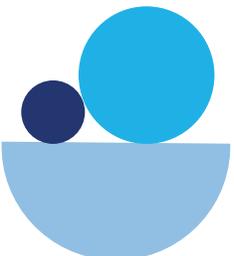
Common Wheel	£18,000	Dementia
Homeless Project Scotland	£18,000	Homelessness
Good Morning Project Limited (known as Good Morning Service)	£18,000	Older People [over 50]
<b>Total</b>	<b>£54,000</b>	

# Our 2022 partnership funding



## Leeds

Leeds Older People's Forum	£19,000	Dementia
Flourishing Families Leeds	£19,000	Food Poverty/Poverty
Zest - Health for Life	£19,000	Mental Health
The Growing Zone Group	£19,000	Young People
<b>Total</b>	<b>£76,000</b>	

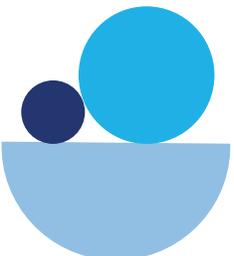


# Our 2022 partnership funding



## London

Dementia Concern	£40,000	Dementia
Woman's Trust	£40,000	Domestic Abuse
The Soup Kitchen (Whitefield Charity SK Corporation)	£40,000	Homelessness
The Deborah Ubee Trust	£30,000	Mental Health
<b>Total</b>	<b>£150,000</b>	



# Our 2022 partnership funding



## Manchester

Hopewell	£15,000	Mental Health
Emmeline's Pantry	£15,000	Food Poverty/Poverty
Survivors Manchester	£15,000	Sexual Abuse
Lifeshare	£15,000	Homelessness
<b>Total</b>	<b>£60,000</b>	

## Newcastle

Silverline Memories	£10,000	Dementia
The People's Kitchen	£10,000	Food Poverty/Poverty
<b>Total</b>	<b>£20,000</b>	

# Our 2022 partnership funding



## Swindon

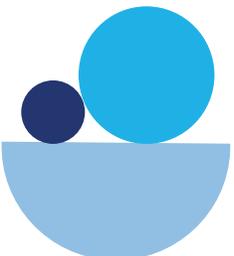
Swindon Carers Centre	£35,000	Dementia
The Swindon Women's Aid	£35,000	Domestic Abuse
Big Breakfast Plus	£20,000	Poverty
The Harbour Project for Swindon Refugees and Asylum Seekers	£20,000	Poverty
Swindon & Gloucestershire Mind	£35,000	Mental Health
The Olive Tree Cafe	£35,000	Mental Health
<b>Total</b>	<b>£180,000</b>	

# Our 2022 partnership funding



## Whiteley

Alzheimer's Society	£30,000	Dementia
Yellow Door	£29,707	Domestic Abuse
FoodCycle	£15,212	Food Poverty/Poverty
Step By Step	£25,000	Homelessness
The Moving on Project	£30,000	Young People
<b>Total</b>	<b>£129,919</b>	



# Causes we supported through our local and national partnership funding



BAME	£ 32,500.00
Bereavement	£ 33,396.00
Carers	£100.00
Community Development	£21,365.00
Dementia	£474,166.00
Domestic Abuse	£104,807.00
Economically Disadvantaged	£26,106.00
Education	£202,623.60
Emergency Relief	£3,926.67
End of life care and bereavement support	£28,289.45
Family Support	£ 250.00
Food Poverty/Poverty	£267,060.00
Health	£40,166.37
Homelessness	£ 209,873.00
Immigration	£25,000.00
Isolation and loneliness	£2,000.00
Mental Health	£386,047.60
Other	£980.60
Older People [over 50]	£109,036.00
Physical Disability and/or Learning Difficulties	£104,293.50
Sensory Impairment	£1,150.00
Substance/Alcohol Misuse	£500.00
Young People	£102,628.86
	<b>£2,176,265.65</b>



Hear from our  
Charity  
Partners

# Thank you from our partners

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“Our partnership with ZCT will make such a positive contribution to children and young people who will be able to access free mental health support and counselling to help them with their issues.

It will enable us to provide approximately **250 sessions** of counselling, focusing directly on supporting those in and around Cheltenham.

We know that young people who access counselling at an early stage, are far more likely to have a positive outcome with their mental health.

The data we collect indicates that **96%** of young people felt that counselling had helped.

Thank you to Zurich for enabling us to continue this vital work!”

**Carolyn Roulstone,**  
**Head of Fundraising & Communications, Teens In Crisis**

# Thank you from our partners

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**ovacome..**  
The ovarian cancer support charity

“We are so grateful to ZCT for your continued partnership, which has allowed us to deliver some high quality support to those who need it most.

This can't be done quickly over a few months and so the ongoing partnership with ZCT has been vital in our efforts to reach those who face the most barriers to accessing diagnosis, support and treatment.

Our staff have benefited massively from being offered the training package and the networking opportunities have been so important to them in offering professional development.”

**Victoria Clare**  
CEO of Ovacome based in Croydon



# Thank you from our partners

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“The support we have received from Zurich has been absolutely incredible and has really helped us to change lives, bring smiles to children's faces, and helped us to create new memories.

We have also been able to provide mental health care packs to over 1800 adults and children to give a little bit of hope to people struggling with mental health issues especially those who have experienced trauma including domestic abuse or who have experienced loss and separation.

With Zurich's help we have been able to provide free dance classes for over 500 children every week helping to boost confidence, self esteem and social interaction.

We have also been able to provide 430 children from vulnerable and disadvantaged backgrounds free fun activities including trampolining and rock climbing including children from Armed Forces families, low income families, children in care, children impacted by domestic abuse, young carers, children who have experienced loss or separation.

As well as all of the above we have been able to fund special treats for children who have been having a difficult time which has helped to create new memories and put a smile on faces.

We would like to say a massive thank you to the team at Zurich for their amazing support and enabling us to make a real impact in children's lives. We would not be able to do what we do without your support.

**Michaela Riley**  
**Chairman and Founder of Spotlight UK**

# Thank you from our partners

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“Katharine House Hospice has been supported by the Zurich team in Chipping Norton since 2020 and the impact they have had on our patients and staff has been incredible. They have supported us through their Charity Challenges, grants and more recently we became their Charity Partner.

The £9,000 we have received through the Zurich grant and partnerships scheme over the last 12 months could fund 14 people in our community to receive vital specialist palliative care at home from our dedicated Community Nursing team.

By being in partnership with Zurich, the staff at Katharine House have free access to a wide range of training opportunities and resources which would be costly to us as a charity if we had to fund this ourselves.

We are extremely grateful for the ongoing support that Zurich has provided the hospice and we very much look forward to working with them throughout our partnership and beyond.”

**Sue Blank**  
**Katharine House Hospice**



in support of  
**KATHARINE  
HOUSE  
HOSPICE**

# Thank you from our partners

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“Zurich Community Trust made a huge contribution to Sussex Sailability’s activities in 2022, helping us complete the purchase of a brilliant new Hawk 20 boat.

This boat is helping us provide even more opportunities for disabled sailors to sail on the river and sea around our base at Shoreham and go on adventurous cruises, for example to Chichester Harbour.

In 2022, we helped 50 disabled sailors to go out sailing and held nearly 40 separate sailing events across the year. This wouldn’t be possible without the support provided by ZCT.”

*Pictured: Sea-trials at Shoreham with the Hawk 20 purchased with support from ZCT*

**Chris Hodge**  
**Sussex Sailability**

# Thank you from our partners

“Thank you for the amazing support we have received from Zurich Community Trust, over the last year, which has helped us to maintain our focus on improving the wellbeing of people with caring responsibilities in Swindon.

Your practical support has also been greatly appreciated. We especially enjoyed welcoming members of the Zurich team to an afternoon tea for older carers, where they served some wonderful refreshments and spent valuable time chatting to those attending.

We are so delighted that we will be continuing to work with Zurich Community Trust, as a Charity Partner for the next two years. In Swindon there are more than 2,500 people living with dementia, and therefore, there are also thousands of people caring, unpaid, for a family member, partner or friend with this condition.

It is so important that these carers, whose role is often physically and emotionally exhausting, can access some time out and peer support and we are thrilled that Zurich have chosen to support this vital work“

**Emma Walker**  
Swindon Carers Centre



# Thank you from our partners

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“We are delighted to be working with Zurich Community Trust, the funding provided will support us to further develop our work on equality, diversity and inclusion.

The partnership will support us to engage with more families, children and adults from across our marginalised communities, so we can deliver tailored specialist support. The additional non-financial help is already proving hugely valuable by supporting areas such as governance and fundraising.

The pandemic has drastically increased the risks for victims and survivors of domestic and sexual abuse, and we have seen an impact in terms of demand for our services, with referrals rising 182% in the last two years. So, the support Zurich is providing is needed more than ever and will help us to continue delivering high quality services.

Yellow Door now supports over **4,200 children and adults** every year who have experienced domestic or sexual abuse, helping them to stay safe, recover from their trauma, and move forward with their lives. A huge thank you to the Zurich Team for their support.”

**Nicci King**  
CEO Yellow Door



Making a difference together

[www.zct.org.uk](http://www.zct.org.uk)

