

## In summary

### **Managing the grey fleet isn't easy,**

and it needs someone with cross-department responsibility to be able to implement work-related road risk management effectively. Policies and procedures need to take into account the management issues associated with all employees, not just those in a company-managed vehicle.

### **The rationale for managing work-related road risks effectively is clear,**

both in the managed and grey fleets, to meet your Duty of Care, comply with the relevant legislation and to meet your Corporate Social Responsibility (CSR). The most compelling reason for most organisations, however, will be the financial one, to control the uninsured losses associated with every collision, regardless of vehicle ownership. This will help increase the profitability of any business.

### **The focus on environmental issues is likely to become increasingly onerous**

for organisations, so all work-related journeys, regardless of vehicle ownership, will need managing to help an organisation manage its carbon footprint.

### **The key to managing all risks that an organisation faces is to use a proven risk work-related road risk**

**management process**, and not simply use any risk assessments as a prescriptive way to determine who needs training. Using proven H&S principles, and favouring management interventions over those focused on the individual employee, will help produce a sustainable reduction in the risk profile which will ultimately realise the safety, legislative, CSR and, above all, the financial benefits that will be obtained from a sustainable reduction in the collision rate.

**Essentially, organisations need to foster an inclusive safety culture in order to reduce incidents over time – practical interventions won't work in isolation.**

## More information

- 1 Revision of the road death investigation manual. Fatal road collisions – are you prepared for an investigation?
- 2 Financial case for managing work-related road safety.
- 3 Why should an employer check driving licences?
- 4 Top dos and don'ts for managing fatigue.

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