



# Not all professionals are the same

Professional Indemnity Insurance



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Zurich Professional Indemnity (PI), available through Zurich Professional & Financial Lines, gives you access to specialist advice from dedicated underwriting teams throughout the UK. This means you can achieve the right level of cover with the right premium for each client, across a wide range of professions, enabling you to enhance your portfolio with Zurich.

Our comprehensive cover, backed by one of the best claims teams in the market, means your clients will always appreciate you placing their Professional Indemnity insurance with Zurich Professional & Financial Lines.

Zurich Professional & Financial Lines is committed to building long-term, mutually profitable relationships with our brokers.

## Added-value

Zurich is providing new capacity, helping you provide wider choice to customers in placing their risk. Often it is so much easier if you can place their PI cover alongside their other insurance needs and keep it all with the same insurer – Zurich is pleased to offer this valuable service.

Full support is available to assist you in extending your offer to your clients supported by one of the UK's strongest insurance brands.

We are pleased to quote for stand-alone Professional Indemnity (PI) products and to discuss transferring portfolios of PI risks.

We're offering flexibility to how you want to place business and can accommodate a range of options that will create value for you.

We aim to maximise cost-efficiencies enabling you to place your business more profitably.

## Expertise right across the board

You will find experienced Professional & Financial Lines teams across the UK – benefiting from the breadth and cumulative experience of some of the most expert and approachable underwriters in the business. This ensures you have access to the experts wherever you are and however you choose to access Zurich.

With years of experience in Professional Indemnity and first-class local knowledge of their markets, our underwriters will be happy to help you to help your clients.

## Target professions for Zurich

**Zurich Professional & Financial Lines provides specific PI protection for the following professions:**

- Accountant
- Advertising Agent/Marketing
- Architect
- Auctioneer
- Design & Construct
- Engineer
- Estate Agent
- IT Consultant
- Quantity Surveyor
- Solicitor
- Surveyor – Project Management
- Surveyor – Property Manager
- Surveyor – Surveying & Valuing

**Zurich Professional & Financial Lines also provides broad PI cover for the following:**

- Agricultural/Forestry Consultant
- Arbitrator/Mediator
- Auctioneer
- Conference/Event Organiser
- Ecologist
- Funeral Director
- Genealogist
- Graphic Designer
- Interior Designer
- Landscape Architect
- Management Consultant
- Market Researcher
- Marketing Consultant
- Private Investigator/Enquiry Agent
- Public Relations Consultant
- Quality Assurance Consultant
- Recruitment/Employment Agent
- Trade Association
- Translator
- Travel Agent
- Youth Counselling
- Zoology Consultant

**We will not write PI for the following:**

- Independent Financial Advisors
- Mortgage Brokers
- Actuaries
- Lloyd's Brokers
- Patent Agents

Zurich also has an established offering for Solicitors and Accountants. We are seeking to grow in this sector too and our new team will be working pro-actively with brokers to develop this business.

## Quality cover

Most policy wordings in Zurich's range of PI products are written as civil liability cover including:

- Libel and slander
- Loss of documents
- Breach of confidentiality
- Infringement of intellectual property rights

and:

- Replacing or restoring lost documents
- Compensation for court attendance

plus, in many cases:

- Cost of representation at any official investigation into the business
- Mitigation of loss cover; where your client has to waive their fee to avoid incurring a claim.
- Innocent non-disclosure cover

## First-class claims service

You and your clients benefit from Zurich Professional & Financial Lines' first-class claims service which assigns each claim its own dedicated handler, who ensures it is resolved as effectively and efficiently as possible. Our well-staffed, highly experienced, in-house legal team ensures that each claim is dealt with proactively at the earliest stage to minimise disruption and loss for your clients.


## Building business advantage for you

However you choose to develop your account with Zurich we are committed to helping create value for you, your business and your clients. By expanding our UK General Insurance portfolio we are providing you with enhanced potential to increase your earnings with Zurich and build competitive advantage in your markets. Placing Professional & Financial Lines business will contribute to your overall account performance, maximising the benefit to you of being a Zurich broker.

## Beyond PI

Zurich Professional & Financial Lines also offers:

- Crime
- D&O
- Pension Trustees' Liability



For more information  
please contact your  
Account Executive or  
usual Zurich contact.

*Because change happenz<sup>®</sup>*

**Zurich Insurance Company**

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